

European Strategic Initiative (ESI)

The European Strategic Initiative is a research strategy to assist donors, both inside and outside Europe, to connect with strategic, biblically faithful ministries and churches in Europe. The specific goals are:

- To support the re-evangelization of Europe, the development and equipping of leaders, the multiplication of healthy churches, and the transformation of European society
- To identify innovative and effective ministries, as well as promising emerging leaders
- To assist donors and ministries in finding pathways of connection with one another in order to foster healthy partnerships appropriate to each of their callings.

What the European Strategic Initiative includes

(1) Scope of ESI

- Materials for 48 different Christian leaders have been completed and submitted; an additional 80 leaders are planned for submission within the next year
- Leaders are selected by invitation only and undergo a peer-review
- Leaders are from every region of Europe, and nearly every country
- ESI participants work within the following ministry sectors: church planting, discipleship, evangelism/apologetics, leadership development, social impact, and theological education

(2) Leader Materials

- The ESI research team has created a two-page profile for each participant, as well as in-depth notes based on a two-hour interview
- ESI participants provide standardized proposals as well as strategic documents to provide a clear picture of a specific project, their overall ministry, and its context
- For an example of these materials from a Romanian participant, follow the link [here](#)

(3) Overall Research Report

- The ESI researchers are currently writing a report that will summarize the state of evangelical ministry in Europe, with attention to best practices and strategies
- The report will provide a regional overview and Europe-wide analysis of the different ministry sectors represented in the ESI as mentioned above

Participating as an Investor in the ESI

Free access to materials and the opportunity to invest in ministries through the European Strategic Initiative is *contingent on signing the ESI Memo of Understanding*, which will be presented upon request. The Memo of Understanding for potential investors explains the specific terms and investment process for partnering with the ESI.



The ESI includes over 125 evangelical leaders from nearly every country in Europe with strategic ministries in:

- church planting
- discipleship
- evangelism/apologetics
- leadership development
- social impact
- theological education

Investors can gain free access to the research materials for each leader including

- Leader profile
- In-depth interview notes
- Proposal for specific a project
- Strategic Documents
- Media
- Country-specific research

See example materials at this [link](#).

Interested investors can contact Tom Wilson at twilson@euroleadership.org