

HOW TO INCREASE CHURCH GIVING

50 BEST Practices & Websites

By Dr. Brian Kluth for MAXIMUMgenerosity.org Church Giving Seminars

| TEACHING – Classes, Groups, Seminars | |
|--------------------------------------|---|
| 1 | SS Curriculum GenerousLife.org Compass1.org Crown.org Pastors.com Goodsenseministry.com kluth.org/children.htm StewardshipMinistries.org DaveRamsey.com GenerousChurch.com |
| 2 | Small Group Curriculum See #1 |
| 3 | Seminars Compass1.org Crown.org GodsYourProvider.com MyFamilyForms.org GoodSenseMinistry.com BobMarette.com |
| TEACHING – Written Materials | |
| 4 | Churchwide 30 or 40 Day Generosity Devotionals GenerousLife.org MAXIMUMgenerosity.org GenerousChurch.com |
| 5 | eDevotional and Website Generosity Campaign GiveWithJoy.org GenerousLife.org |
| 6 | Financial or generosity tracts/flyers/mailers MAXIMUMgenerosity.org Crown.org MyFamilyOrganizer.org |
| 7 | Cartoons on Giving/Finances MAXIMUMgenerosity.org |
| 8 | Estate Planning Resources Denominational resources MyFamilyOrganizer.org NationalChristian.com VisionResourcing.com PlannedGivingMinistries.com Compass1.org Fulcrumps.com |
| 9 | Newcomer/Membership Class resources GenerousLife.org MAXIMUMgenerosity.org |
| PREACHING & WORSHIP SERVICES | |
| 10 | Preaching Messages GenerousLife.org GiveWithJoy.org MAXIMUMgenerosity.org GenerousGiving.org AnnualStewardship.com Sermoncentral.com |
| 11 | Guest generosity speaker Denominational resources Compass1.org Crown.org GenerousLife.org GenerousChurch.com |
| 12 | Generosity testimonies (live or video) GenerousLife.org GiveWithJoy.org MAXIMUMgenerosity.org GenerousGiving.org |
| 13 | Dramas with financial or generosity theme GoodSenseMinistry.com GenerousGiving.org |
| 14 | Weekly Worship Service Offertory Verse/Slide MAXIMUMgenerosity.org iStockphoto.com Bigstockphoto.com |
| 15 | Videos with financial/generosity theme Bluefishtv.com MAXIMUMgenerosity.org GiveWithJoy.org GenerousLife.org StewardshipMinistries.org GoodSenseMinistry.com Sermonspice.com |
| SHEPHERDING & COUNSELING | |
| 16 | Budget/Credit Counselors/Coaches Crown.org GoodSenseMinistry.com DaveRamesy.com |
| 17 | Benevolence Offering & Assistance Crown.org |
| 18 | Career Guidance CrossroadsCareer.org CareerDirectOnline.org |
| 19 | Referral to a Christian Financial Professional Kingdomadvisors.org |
| 20 | Estate/Planned Giving Services Denominations Nationalchristian.com iDonate.com KingdomAdvisors.org PlannedGivingMinistries.com VisionResourcing.com Fulcrumps.com |
| 21 | Target Group Ministries (single parents, women, business owners/professional, etc.) Crown.org FCCI.org |
| 22 | Community/Denomination Foundation Referral Nationalchristian.com Denomination resources |
| 23 | Financial & tax planning for church staff ECFA.org ClergySupport.com KingdomAdvisors.org |
| 24 | Ministering to people with the gift of giving GenerousGiving.org StewardshipMinistries.org Compass1.org Crown.org TheGathering.com KingdomAdvisors.org NationalChristian.com MinistryWatch.com SoundMindInvesting.com |
| 25 | Collecting special offerings for the needy World Vision Compassion Samaritans Purse Angel Tree & many more |

| COLLECTIONS & ADMINISTRATION | |
|------------------------------|---|
| 26 | Offering Envelopes OneWriteCo.com Americanchurch.com EnvelopeService.com ChurchBudget.com Wengercorp.com |
| 27 | EFT-Electronic & Online Giving available Vancoservices.com Directtithing.com eTransfer.com e-Tithes.com eGive-usa.com Paypal.com NetworkforGood.org |
| 28 | iPad, Tablet & Smart Phone Giving Sqareup.com Paypal.com PushKGiving.com |
| 29 | Giving kiosks in churches GivingKiosk.com ChurchMediaKiosk.com Phoenixkiosk.com |
| 30 | Stock brokerage giving account |
| 31 | Community/Denomination Foundation account Denominational resources NationalChristian.com |
| 32 | Accept donated assets and gifts-in-kind iDonate.com NationalChristian.com |
| 33 | Legacy Club of promised estate planning gifts PlannedGivingMinistries.com Fulcrumps.com MyFamilyForms.org |
| 34 | Annual confidential analysis of giving patterns MAXIMUMgenerosity.org CapacityAssessor.com DonorScope.com |
| 35 | Review national church salary survey studies Nacba.net ChristianLeadershipAlliance.com |
| 36 | Church Banking Services, Loans, Bonds ECCU – ACCU – CCCU Credit Unions , Bank of the West , Zeigler |
| 37 | Giving statements/chart sent out 3-4x/year MAXIMUMgenerosity.org |
| 38 | Financial newsletter sent w/statements MAXIMUMgenerosity.org |
| 39 | Faithful church accounting practices & standards ECFA.org CapinCrouse.com ChurchLawToday.com Nacba.net |
| 40 | Generosity info in church bulletin and newsletter |
| 41 | Policy & practice of church faithfully giving 10%+ |
| 42 | 90-Day Tithing Challenge Guarantee www.MAXIMUMgenerosity.org AnnualStewardship.com |
| LEADERSHIP TRAINING | |
| 43 | Speakers & Events for Pastors & Leaders BrianKluth.org MAXIMUMgenerosity.org ECFA.org Compass1.org GlobalGenerosity.org ChristianStewardshipNetwork.com ChristianLeadershipAlliance.com StewardshipMinistries.org Goodsenseministry.com Crown.org VisionResourcing.com |
| 44 | Training Videos and Materials for Pastors/Leaders Kluth.org Compass1.org VisionResourcing.com GlobalGenerosity.org |
| 45 | Staff/leaders asked or required to be faithful givers |
| 46 | Financial ministry leader/committee established to advance Biblical \$ teaching and generosity Kluth.org Compass1.org ChristianStewardshipNetwork.com VisionResourcing.com Crown.org GoodSenseMinistry.com |
| 47 | Written financial, borrowing, generosity philosophy, principles, practices & policies ECFA.org MAXIMUMgenerosity.org www.Nacba.net |
| CAMPAIGNS | |
| 48 | Annual Stewardship Campaign or Pledge Drive GenerousLife.org MAXIMUMgenerosity.org GenerousGiving.org StewardshipResources.org Barnabasfoundation.com AnnualStewardship.com |
| 49 | Missions Faith Promise ACMC.org TheMissionExchange.org |
| 50 | Building/Capital Campaign Services/Resources GenerousLife.org 30 & 40 Day Devotionals, MAXIMUM Generosity , Abundant Giving Campaign In-a-Box , Arks , AG Financial Solutions , Dickerson-Bakker , Excel Ministries , Ministry Campaign Services , The Timothy Group , Generis , InJoy Stewardship , RSI , Cargill , The Gage Group , TLC Ministries , Stewardship Enrichment |

Part 2: 12-MONTH GENEROSITY PLANNING WORKSHEET

Determine which best practices you will schedule, research, initiate, and/or implement in your church.

| See 50 Best Practices Sheet... | See: | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|---|-------|-----------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| TEACHING | | * = Good month to consider doing. | | | | | | | | | | | |
| SS Classes \$ Curriculum | 1 | * | * | * | * | * | | | | * | * | * | |
| \$ Small Groups Offered | 2 | * | * | * | * | * | | | | * | * | * | |
| Financial Seminar | 3 | * | * | * | * | * | | | | | * | | |
| All-church 30 or 40 Day Devotional | 4 | * | * | * | * | * | | | | * | * | * | |
| Stewardship Campaign or Pledges | 48 | * | * | * | * | * | | | | * | * | * | |
| Estate Planning Seminar | 20 | * | * | * | * | * | | | | * | * | * | |
| Incorporate in membership class | 9 | * | * | * | * | * | | | | * | * | * | |
| \$ Tracts/flyers in lobby or mailed | 6 | * | * | * | * | * | | | | * | * | * | * |
| Children's or Youth Curriculum | 1 | * | * | * | * | * | | | | * | * | * | |
| Church Giving Cartoons | 7 | * | * | * | * | * | | | | * | * | * | |
| PREACHING & WORSHIP | | | | | | | | | | | | | |
| Weekly generosity verse/slide | 14 | * | * | * | * | * | * | * | * | * | * | * | * |
| Preaching message or series | 10 | * | * | * | * | * | | | | * | * | * | * |
| Giving testimonies (video or live) | 12 | * | * | * | * | * | | | | * | * | * | * |
| Dramas | 13 | * | * | * | * | * | | | | * | * | * | * |
| Video clips on Finances/Generosity | 15 | * | * | * | * | * | | | | * | * | * | * |
| SHEPHERDING & COUNSELING | | | | | | | | | | | | | |
| Budget Counselors Trained/Available | 16 | * | * | * | * | * | * | * | * | * | * | * | * |
| Benevolence Ministry | 17 | * | * | * | * | * | * | * | * | * | * | * | * |
| Career Guidance Help | 18 | * | * | * | * | * | * | * | * | * | * | * | * |
| Estate/Planned Giving Seminars, Handouts or Resources | 20 | | | | | | | | | | | | |
| Ministry to people with gift of giving | 24 | * | * | * | * | * | * | * | * | * | * | * | * |
| COLLECTIONS & ADMIN | | | | | | | | | | | | | |
| Benevolence offerings collected | 17 | * | * | * | * | * | * | * | * | * | * | * | * |
| Offering Envelopes offered or sent | 26 | * | * | * | * | * | * | * | * | * | * | * | * |
| EFT &/or Online giving setup/offered | 27 | * | * | * | * | * | * | * | * | * | * | * | * |
| iPad, Tablet & Smart Phone Giving | 28 | | | | | | | | | | | | |
| Stock brokerage acct setup/offered | 30 | * | * | * | * | * | * | * | * | * | * | * | * |
| Community/Denom Foundation Acct | 31 | * | * | * | * | * | * | * | * | * | * | * | * |
| Legacy Club mailing/seminar | 20/32 | | | | | | | | | | | | |
| Annual confidential giving analysis | 33 | * | * | * | * | * | * | * | * | * | * | * | * |
| Financial info on church website | 34 | * | * | * | * | * | * | * | * | * | * | * | * |
| Review salary survey info | 35 | | | | | | | | | * | * | * | * |
| List of pending projects needing funds | | * | * | * | * | * | * | * | * | * | * | * | * |
| Send giving statements (3-6x/year) | 37 | * | * | * | * | * | * | * | * | * | * | * | * |
| Financial newsletter (3-6x/year) | 38 | * | * | * | * | * | * | * | * | * | * | * | * |
| \$ Info (& articles) bulletin & newsletter | 40 | * | * | * | * | * | * | * | * | * | * | * | * |
| Training for Pastor(s), Staff, Leaders | 43/44 | * | * | * | * | * | * | * | * | * | * | * | * |
| Establish Leader or Committee | 46 | | | | | | | | | | | | |
| Written philosophies, practices, etc. | 47 | | | | | | | | | | | | |
| CAMPAIGNS | | | | | | | | | | | | | |
| Annual stewardship or pledge drive | 48 | | | | | | | | | * | * | * | * |
| 90 Day Tithing Challenge Guarantee | 42 | * | * | * | * | * | * | * | * | * | * | * | * |
| Building/Capital Fund Campaign | 50 | | | * | * | * | * | * | * | * | * | * | * |
| Other idea(s) | | * | * | * | * | * | * | * | * | * | * | * | * |
| Other idea(s) | | * | * | * | * | * | * | * | * | * | * | * | * |
| Other idea(s) | | | | | | | | | | | | | |



This is the 2nd page of a 2 page document: "How to Increase Church Giving: 50 Best Church Practices & 80 Best Website" that was compiled by Brian Kluth, Pastor, author of the bestselling www.GenerousLife.org devotional and speaker for www.GiveWithJoy.org radio stories & eDevotional.

To receive Brian's FREE Generosity eNewsletter for pastors, ministry staff and leaders, go to: www.MAXIMUMgenerosity.org